

# 2nd Annual Meeting of Project Managers of European Projects

## Sponsorship Proposal

**PM**  
**AGORA**



INNOEUSPHERE

**2 - 3 October 2024**

**SERAFIO**

**Athletic & Community Complex,  
Athens Greece**

UNDER THE  
AUSPICES





The **Academy of Entrepreneurship**, **T-HAP** and **InnoEUphere** Company are co-organizing a unique 2-day event, themed “**PM AGORA: The event for the professional development and well-being of EU Project Managers**”.

UNDER THE

AUSPICES



MEETING

VENUE



CITY OF  
ATHENS

**SERAFIO**  
SPORTS, CULTURE, INNOVATION

# The Conference

- ◆ **100-120 specialized project managers from Europe** will participate, handling **1.000+ European and international projects** in cooperation with hundreds of public and private institutions.
- ◆ Several representatives of private and public bodies, who wish to participate in projects funded by the European Union.

# Purpose of the Conference



## Education

EU project managers to grow and to listen to each other and share the latest trends and future european programmes covering SDG needs.



## Wellbeing and its applications to everyday life

Explore ways to improve the mental health of project managers in all areas of their lives (work, leisure).



## Networking

Getting to know colleagues from other countries creates even more opportunities for new projects.



## Matchmaking for specific project ideas

Even for niche ideas for projects, which do not usually find their way to implementation.

# Activities

● Panel Discussions ● Training Sessions ● Networking Sessions



Day 1: Networking and experiences' exchange between EU project managers



Day 2: Professional development and Wellbeing of EU project managers

# Speakers

**EU Project  
Managers**



**Experts**



**Municipality  
of Athens  
Experts**



# Conference Programme

## Day 1

- 1 Welcome and opening remarks
- 2 Networking session
- 3 Panel Discussion: Experiences of veteran EU project managers
- 4 Dinner and Social Networking in Lively Athens

## Day 2

- 1 Navigating personal and professional wellbeing
- 2 Wellbeing as a holistic concept
- 3 Workshop WELLBEING WORLD CAFE
- 4 Walking Tour in Athens City

AGENDA

# SPONSORSHIP PACKAGES

S P O N S O R S

A close-up photograph of a person's hands holding a row of eight red wooden blocks. Each block has a yellow letter on its top face, and together they spell out the word 'SPONSORS'. The person is wearing a dark grey or black suit jacket. The background is a plain, light-colored wall.



## Why participate as a Sponsor

The Conference is organized **Under the Auspices of the Municipality of Athens** therefore your brand receives visibility at a **local and european level**.

The Conference will be covered by Greek, European and International media


Delegates will receive electronic updates mentioning your Brand as sponsor

Five-month online/offline promotion of your company (Before, During and After the Conference)

<b>BENEFITS OF SPONSORSHIPS</b>	<b>Supporters</b>	<b>Sponsor 500€</b>	<b>Grand Sponsor 1.000€</b>	<b>Gold Sponsor 3.000€</b>
Reference in all Press Releases	✓	✓	✓	✓
Brand mention in the Social Media posts of the co-organizers, before, during, and after the Conference	✓	✓	✓	✓
Brand logo display on the Conference website	✓	✓	✓	✓
Brand display on the roll up banners		✓	✓	✓
Brand logo on the backdrop		✓	✓	✓
Brand Mention in Conference Presentations and Media		✓	✓	✓
Brand presence in the main area of the Conference with information materials or info kiosk			✓	✓
Branded material inside the conference bag			✓	✓
Presence at the main venue of the Conference with your own stand			✓	✓
Sponsorship of one Conference activity of the Conference (Sponsored by Your brand)				✓

## Participate as a Supporter

**The Supporter will take the following indicative actions:**

- Three (3) posts on Social Media (Facebook, Instagram, LinkedIn etc.)
  - One (1) post in July for the Early Bird ticket offer
  - One (1) post one (1) month before the conference
  - One (1) post one (1) week before the conference
  - One (1) mention in the monthly newsletter (if it is possible)
  - One (1) notification to all members or contacts of the organization via email
- 

## Media Sponsorships

Some actions that can be provided by media type:

### Newspapers:



- Publication of all **Press Releases**
- Hosting a **banner** on the newspaper's **website**.

### TV Stations:



- Coverage of the conference in news
- Interviews with the conference organisers
- Hosting a **banner** on the TV station's **site**

### Portals:



- Publication of all **Press Releases** and **banner** hosting on the site.

### Radio Stations:



- Coverage of the conference in news
- Interviews with organizers and speakers
- Hosting a **banner** on the radio station's **site**

## Why participate as a Media Sponsor

- ◆ The conference will be published in European and international media
- ◆ Delegates will receive electronic updates mentioning your medium
- ◆ Five-month online/offline promotion of your medium (Before, During and After the Conference)

# Benefits for Media Sponsors

The Conference is organized **Under the Auspices of the Municipality of Athens** and will be opened by the Mayor of Athens, therefore will be visible both towards the **Municipality** and the **European Delegates**.

## Table of Benefits for Media Sponsors

Reference in all Press Releases

Brand mention in the Social Media posts of the co-organizers at European level, before, during, and after the Conference

Brand logo display on the Conference website

Brand display on the backdrop, roll up banners of the Conference

Thank You mention of your brand name in Conference Presentations and Media

Brand presence in the main area of the Conference with information materials or info kiosk

Branded material inside the conference bag

# Media Sponsors

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# PM AGORA

Contact us to book an appointment and discuss which of our sponsorship packages best suits your needs!



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